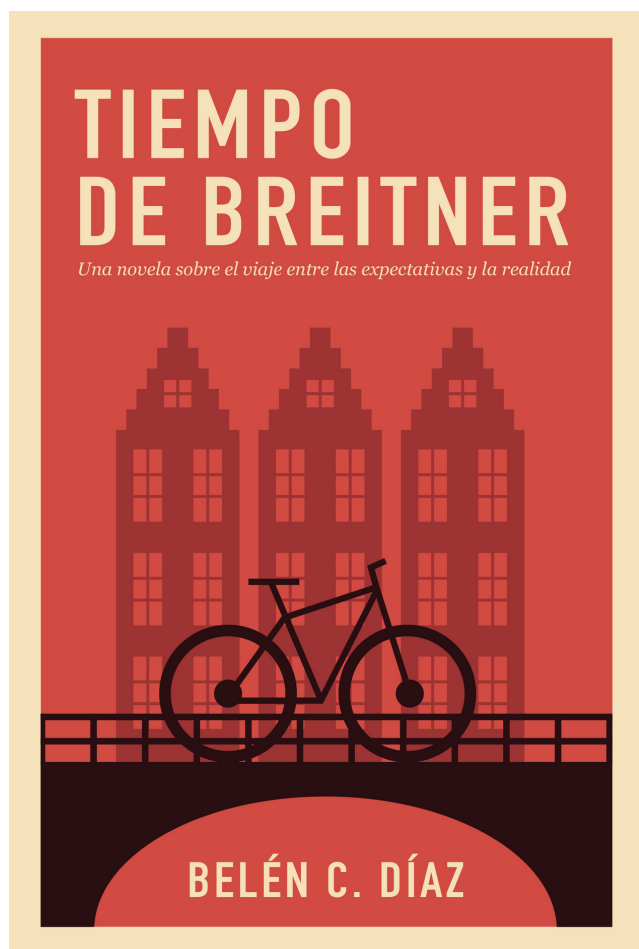


PRESS KIT



THE EXPERIENCE
OF MOVING ABROAD,
FROM A WOMANLY
AND GENERATIONAL
PERSPECTIVE

A INDEPENDENT,
SELF-PUBLISHED NOVEL
IN SPANISH ON SELL
WORLDWIDE VIA AMAZON

*Barcelona and Amsterdam
are the scenery of
«Tiempo de Breitner»
(«Breitner's Weather»): a fiction
based in pieces of real stories
which diggs into the
bewilderment of a generation
to whom life hasn't been what
they expected it would.*

A NOVEL ABOUT THE TRIP BETWEEN EXPECTATIONS AND REALITY OF THE THIRTY-SOMETHING GENERATION

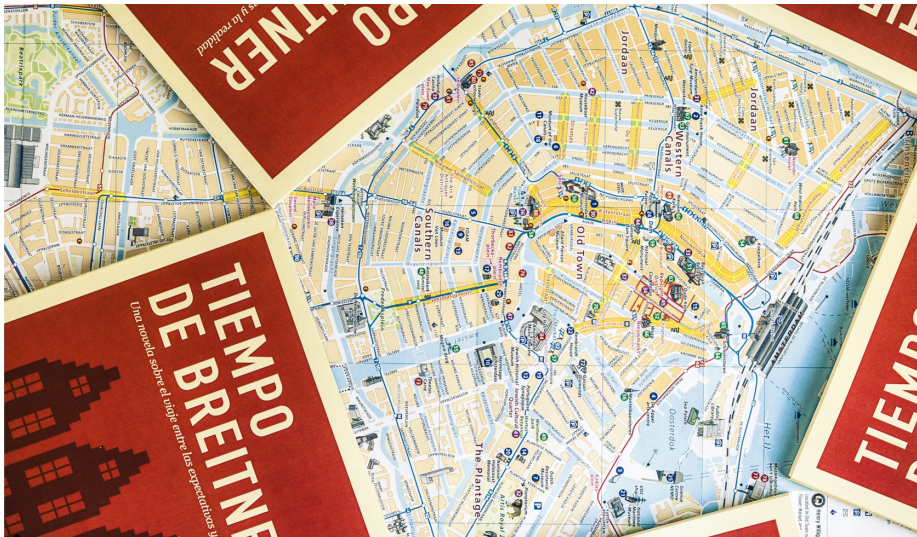
You are thirty-two years old and, in just a week, your partner leaves you and you get sacked of your job. That's the beginning of *Tiempo de Breitner* (*Breitner's Weather*), the **first novel written by Belén C. Díaz** (Lleida, Spain, 1982) which follows a year in the life of Júlia, a journalist from Barcelona who, after losing his boyfriend and his job overnight, decides to pack and move to Amsterdam. Once there, the beginning euphoria will soon stumble to reality: **to begin again is not as cool as in the movies**. Living with a foot in each city, Júlia will have to build a new life while she discovers that time by itself it is not enough to solve problems and that, **sometimes, it is necessary to go back in order to go a step forward in your own life**.

Contemporary and close to the readers in style and references, the story reflects over distance and closeness in the social media era but, above all, *Tiempo de Breitner* **talks about taking your own decisions or letting others take them for you**.

TITLE: TIEMPO DE BREITNER
LANGUAGE: SPANISH
AUTHOR: BELÉN C. DÍAZ
AMAZON RETAIL
PRICE: 9,30 €
E-BOOK: 3,5 €
NUM. PAG.: 137
LINK TO SHOP:
[HTTP://AMZN.EU/90EYFEQ](http://AMZN.EU/90EYFEQ)

BELÉN C. DÍAZ
BELEN@LOOPINGTHELOOP.COM
+34 627748075
+31 645422934
@CEPUNTO
WWW.TIEMPODEBREITNER.COM

Follows in Page 2



Book launch tour

There is no better way to reach potential readers than going out to look for them. That is the reason because of why "Tiempo de Breitner" has a relevant presence in Facebook and has starred different events in order to gather potential readers around the novel. The goal: letting people discover the book and the story behind it in a cool and relax atmosphere. A trendy bikes shop and a brewery in Barcelona, a cosy book-shop in Lleida and a traditional Catalan bar in the heart of Amsterdam have hosted the four events that, by now, have been organized around "Tiempo de Breitner". Over a hundred people have discovered the book this way and have had the chance meet & greet its writer in person, letting them build a closer relationship between the fiction and the reality behind it. As a result, almost 300 books have been sold without the intervention of any publishing house. And more events are about to come: Madrid and three cities of Andalucía are the next destinations.

See some pictures on Page 5

"By self-publishing your first book, you can build your own community"

"I landed into self-publishing by a process of elimination. I'm a little bit impatient and, after three "noes", I felt I won't find my chance in the traditional Spanish publishing market because they didn't seem interested in authors who didn't own a community of followers. So I went for my remaining option: self publishing me. From my experience, this way has its advantages and disadvantages, as everything. You have to face the whole process by your own, from editing to marketing, and that is exciting and overwhelming at the same time. You learn by trial and error but, at least, there's definitely less pressure: nobody depends on you and you have just to deal with your own expectations. Moreover, you can build a really close relationship to your readers since you go to find them by yourself and that makes them feel closer to you. That closeness lets you build your community and reach more to people but, at the end, what matters is if the story connects to them or not. By now, it seems that my story really does!"



"Writing is a craft as it so is carpentry"

Although this is her first novel, Belén C. Díaz has been living from writing for more than ten years. "Before moving to The Netherlands, I was working as a scripwriter in a TV programme in Barcelona and, before that, I had written from cooking books to local news and even several specials over *Twilight* for a teenage magazine. At the end, my job has been always the same: to write. **It is a craft as so it is carpentry but, instead of using wood, you work with words**". For almost four years now, Belén C. Díaz has been living in Utrecht (NL). From a little former prison cell transformed into a coworking, she writes for Dutch and Spanish clients through her one-person company *Looping the loop*. And, when she has some free time, she invests it into her biggest project: writing her own stories.

Follows in Page 3

REVIEWS FROM READERS

*"A story to which you empathize. An easy to read novel that makes you feel as empty when it ends as only the best novels are able to do".
Mercedes*

*"With brushstrokes of social criticism and politics and many recognizable sceneries from Barcelona and Amsterdam. Extremely recomendable."
Manel*

*"There are some feelings that can just come to light when you are far away from your land and the main character of this book goes through all of them. Really recomendable."
Rocío*

"A book to eat up in a single bite. Excellent." Rosa

"For all kinds of readers: some will find themselves in the story and the others will be able to understand better the concerns of a generation damaged by the crisis." Susana

"The book tells a story that could be yours, with recognizable characters who live between two cities so well described that feels like if you had already walked through their streets".

"Everyday life explained nicely. The book tells those things which happen to you, to your friends, but it does it in a beautiful way." Sofía



Watch the book trailer here:í
<http://bit.ly/2oq8RM2>


"Have you ever find a book which you liked so much that you read it all at once and then you think and dream once and again about it? That's exactly what has happened to me with Tiempo de Breitner." María

"A novel full of rhythm with some bright moments, such as the pendulum chapter. I read it in just two sittings." José María

Read all reviews here:
<http://amzn.to/2nYucjb>

PRESENCE ON MEDIA

SOCIAL MEDIA

 **Raquel Sastre.Cómica**
@raquelsastrecom
86,3 K followers




<https://twitter.com/raquelsastrecom/status/839785151941001216>

 **Gina Tost**
@GinaTost
29,8 K followe



<https://twitter.com/GinaTost/status/840540418802626560>

 **Patrycia Centeno**
@PoliticayModa
15,7 K followers




<https://twitter.com/raquelsastrecom/status/839785151941001216>


 **Estel Solé**
@EstelSole
6.648 followers



<https://twitter.com/EstelSole/status/852249655689740289>

 **@PsiBrussels**
17,2 K followers

<https://twitter.com/PsiBrussels/status/824589206773174272>

 **@Ana_Boadas**
7.121 K followers

https://twitter.com/Ana_Boadas/status/852243565526876160

RADIO & TV



Radio 5

<http://www.rtve.es/m/alicarta/audios/punto-de-enlace/punto-enlace-mejorar-practicas-dentro-fuera-centros-educativos-22-06-17/4074944/?media=rne>



Cadena SER (44'23")

http://cadenaser.com/programa/2017/07/24/contigo_dentro/1500875177_510210.html?lipi=urn%3AII%3Apage%3Ad_flagship3_messaging%3BInOaCjbRW%2BxVPIhRCXkdA%3D%3D



Radio Exterior RNE (30')

<http://www.rtve.es/alicarta/audios/punto-de-enlace-en-radio-5/punto-enlace-radio-5-tiempo-breitner-28-06-17/4086217/>



TV3 comarques (18'25")

<http://www.ccma.cat/tv3/alicarta/noticies-324/telenoticies-comarques-lleida/video/5662852/>



TV3 Blog Europa

<http://blogs.ccma.cat/blogeuropa.php?itemid=58182>



Cadena Cope

http://www.cope.es/audios/tarragona/herrera-cope-tgn-18-04-17_243735

BLOGS

Libros en serie

<http://librosenserie.com/blog/6-libros-para-sant-jordi/#.WQcWoUclHCJ>

Mujer sin blanca soltera busca

<http://www.mujerinsblancasolterabusca.com/treintaneras-frustradas-por-lasexpectativas/>

Código Expat

<https://0034expat.com/cartas/emigrar-entre-las-expectativas-y-la-realidad/>

NEWSPAPERS



El Segre and La Manyana

La Vanguardia

<http://www.lavanguardia.com/vida/20170104/413098762704/belen-cdiaz-debuta-en-novela-con-unviaje-vital-ambientado-en-barcelona-y-amsterdam.html>

ElPlural.com

<https://www.elplural.com/politica/2017/06/15/tiempo-de-breitner-como-salir-de-tu-pais-los-treinta-y-tantos-y-no-morir-en-el>

Aldia.cat

<http://www.aldia.cat/arts/noticia-belen-cdiaz-debuta-novella-amb-viatge-vital-ambientat-barcelona-amsterdam-20170104150125.html>

Hola Lleida

<http://www.holalleida.com/presenten-tiempo-de-breitner-la-novella-revelacio-sobre-experiencia-demigrar-a-lestranger/>

"TIEMPO DE BREITNER" LAUNCH TOUR

